(Pages : 3) B – 3759

Reg. No. : .....

Name : .....

Third Semester B.Com. Degree Examination, December 2016
First Degree Programme Under CBCSS
Core Course : CO 1341/CC 1342
ENTREPRENEURSHIP DEVELOPMENT
(For Commerce/Commerce with Computer Application)
(2014 Admn. Onwards)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences **each**. **Each** question carries **1** mark.

1. Who is an entrepreneur ?
2. Define MSMEs.
3. What is preferential purchase ?
4. What are ancillary units ?
5. Who is a pure entrepreneur ?
6. What is support system ?
7. What is Bridge Finance ?
8. What do you mean by innovation ?
9. Give expansion of :
   1) NSIC
   2) NAYE.
10. What do you mean by subsidy ?

(10×1=10 Mark

All Saints' College Trivandrum

SECTION – B

Answer **any eight** questions **not** exceeding **one** paragraph **each**. **Each** question carries **2** marks.

11. Define Entrepreneurship.

12. State the objective of TRYSEM.

13. What do you know by transfer of technology ?

14. Explain the term Single Window Scheme.

15. Mention any four objectives of NSIC.

16. What do you mean by Marketing Development Assistance Scheme ?

17. Distinguish between entrepreneur and enterprise.

18. Who are Drone Entrepreneurs ?

19. Write a note SISI.

20. What is meant by project formulation ?

21. Enumerate four common entrepreneurial traits.

22. State any four function of KINFRA. **(8×2=16 Ma**

All Saints' College Trivandrum

SECTION – C

Answer **any six** questions **not** exceeding **120** words **each**. **Each** question carries **4** marks.

23. What are the sources of project ideas ?

24. Define an industrial estate. What are the important features of industrial estates?

25. What are the risks involved in the entrepreneurship ?

26. Explain the important problems of women entrepreneur in establishing and developing their enterprises.

27. What are the tax concessions available to Small Scale Industries ?

28. State the important objectives of MSME Act 2006.

29. Briefly explain the role of entrepreneur in the development of the country.

30. What are the skills required for an entrepreneur ?

31. What factors do you consider while selecting the site for a project ?

(6×4=24 Marks)

SECTION – D

Answer **any two** questions **not** exceeding **four** pages **each**. **Each** question carries **15** marks.

32. Define EDP. State its importance and problems.

33. Explain the various financial incentives and subsidies available to entrepreneurs in Kerala.

34. Define Project Report. Explain the contents of a project report.

35. Bring out the various factors influencing entrepreneurial development.

(2×15=30 Mark

All Saints' College Trivandrum